

**KAYCAN**

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INTERACTIVE

# LOOK BOOK 2021

VOLUME 2



GET THE COMPLETE LOOK



**KAYCAN**

## SET THE TONE 2021

Learn about our  
2021 vinyl siding color trends



GET YOUR ELECTRONIC  
COPY TODAY!



### BOULDER GRAY

If you are looking for a strong, stoic color that can also mix well with softer tones, Boulder Gray is the shade for you. This versatile dark gray siding color will suit any home and will instantly make it on trend. Definitely a statement color. But don't we all want to be heard?



### WILLOW GREEN

Willow Green is a natural beauty full of promise. This lovely green color is infused with cooler undertones giving it a wide range of color combination possibilities. This shade will meld well with its surroundings without receding into the background. A color that will get noticed for all the right reasons.



# INTRODUCTION

They say the home is where the heart is. Kaycan takes pride and joy in helping you take great care of your home. With a variety of products with unparalleled performance, multiple colors and design options, Kaycan is the perfect match for your next project.

**Because, at Kaycan we build lasting impressions**

## Interactive



1. **DaVinci Manor D4**
2. **Board Batten Accent White**
3. **AKUMAum Accessories White**
4. **Roofing Shingles**

Click **BOLD BLACK** text to learn more on the **Product**

Click **BOLD GRAY** text to learn more on the **Color**



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## Tranquil Elegance

This versatile color palette defined by its gray silvery undertones found in the main shade, willow green, puts an elegant twist on traditional greens.

Create a calming retreat with this lovely hue.

Siding: **Timberlake Willow Green** Trim: **White**

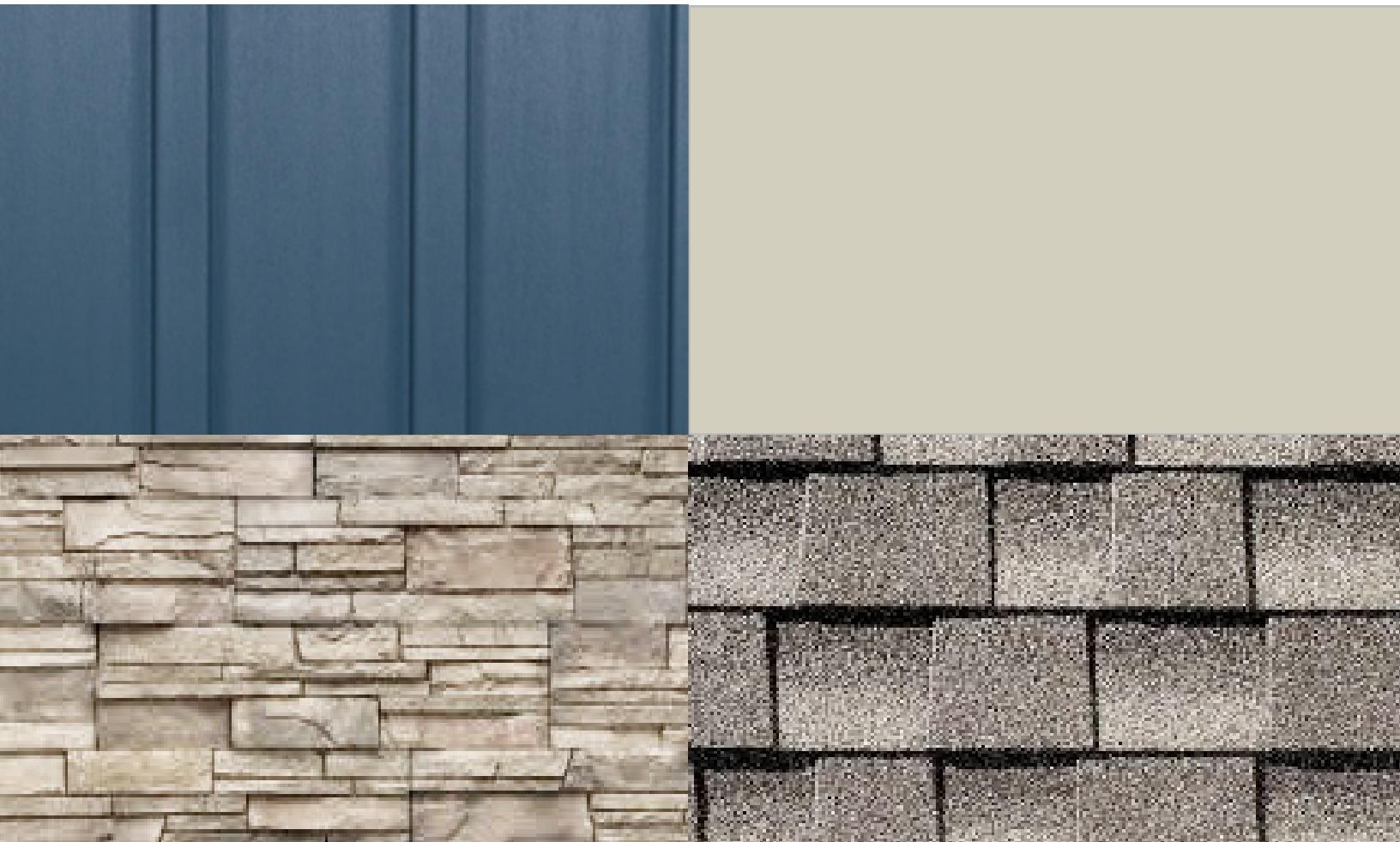
Stone: **Versetta Plum Creek** Roofing: Charcoal

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## Seaside Calm

Bold shades of blue pair well with just about any color including neutrals.

This color palette leaves us with a feeling reminiscent of the seashore.

Recreate your own beachside oasis you choosing these soothing shades.

Siding: **DaVinci Board & Batten Cabot Blue** Trim: **Beige**

Stone: Sand Roofing: Light Brown

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## Coastal Chic

This summertime color palette is inspired by sun, sea and sky. These shades evoke calming vibes and instantly emit beachy feelings. If you are looking to create a relaxing, peaceful sanctuary try one of these balmy shades.

Siding 1: **Timberlake Sunshine Yellow** Siding 2: **Timberlake Azure Blue**

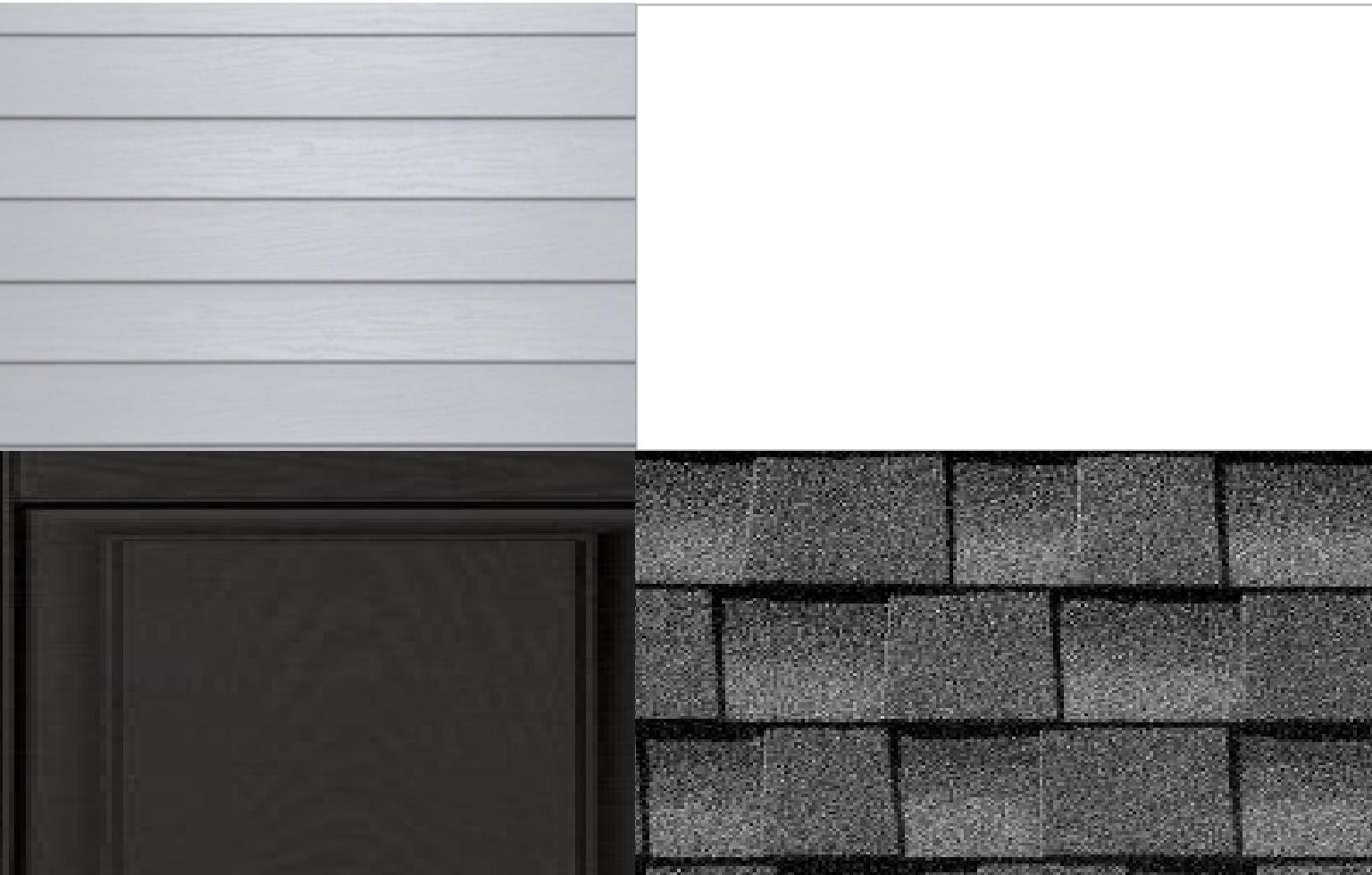
Siding 3: **Timberlake Sandalwood** Trim: **White**

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## New Neutrals

This versatile color palette offers quiet sophistication and muted distinction. The main shade of gray is the perfect backdrop to showcase all the elements of this home, including the landscape. Gray is the perfect neutral that will elevate and complement the other shades it's paired with.

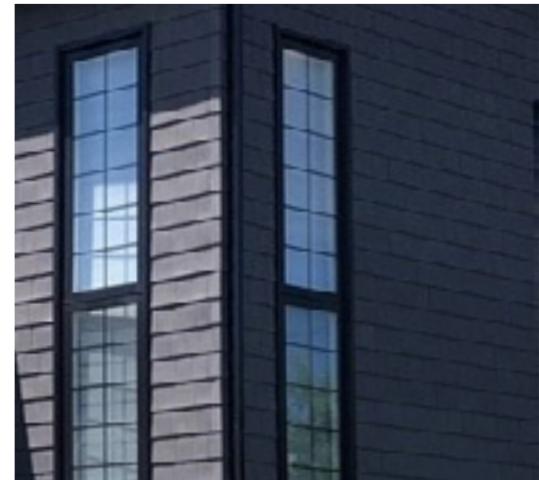
Siding 1: **Timberlake Slate Gray** Trim: **White**

Shutters: Black Roofing: Charcoal

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## Luxurious Statement

Deeper hues such as this dark gray creates a bold statement and definitely commands attention. This dramatic color combination will complement large stately homes and make them the star of the neighborhood. Don't be afraid to embrace these darker shades, they can be quite a head-turner.

Siding 1: **Verona Boulder Gray** Accent: **Perfection Shingles Manor**

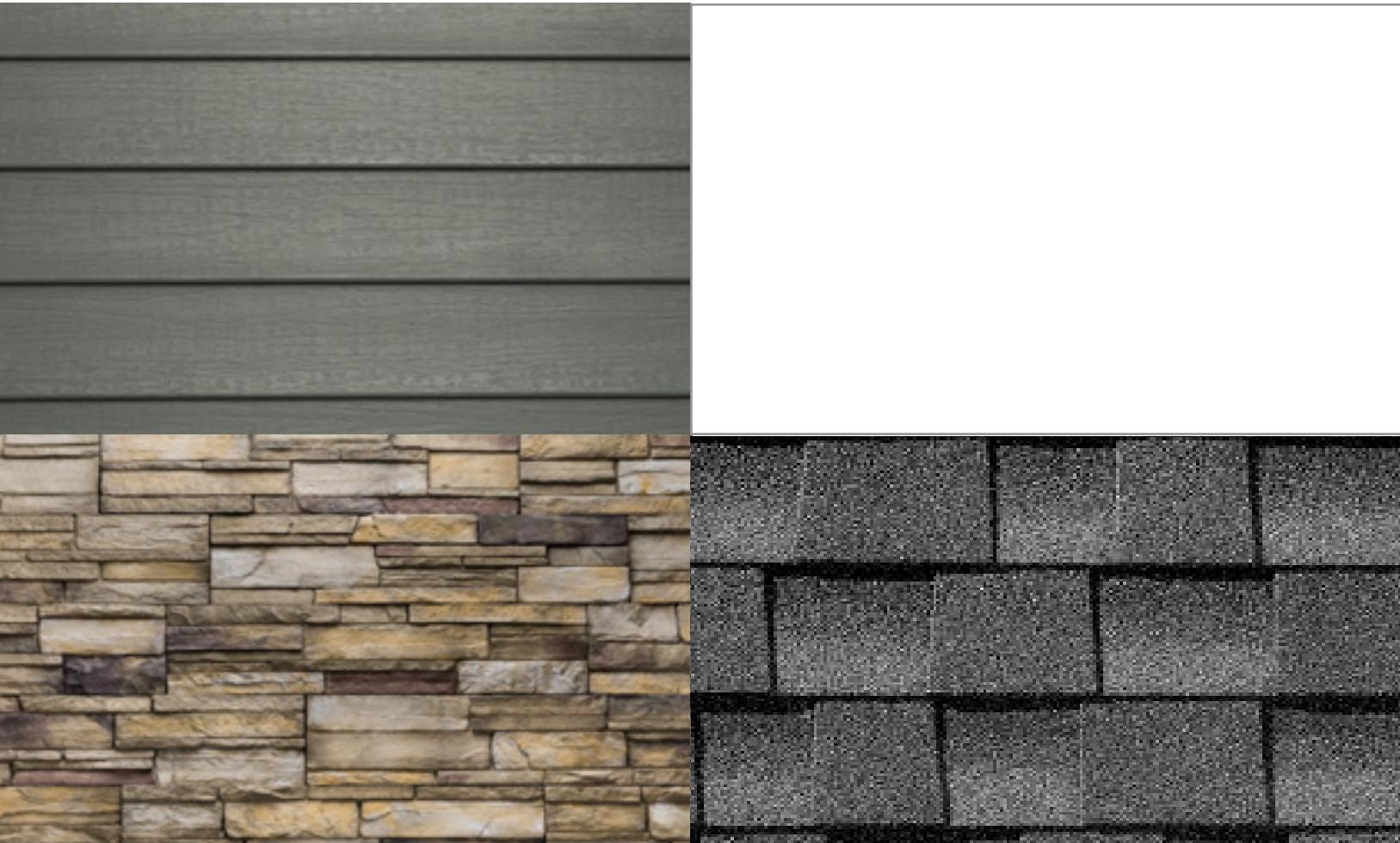
Trim: Black Roofing: Black

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## Captivating Style

This striking color palette, combining a darker gray with bright white trims, highlights this home's beautiful architecture.

This rich shade, with its green undertones, offers a soft dramatic look. Add a touch of modern pizazz to your exterior by choosing a deep bold main color.

Siding 1: **DaVinci Castlemore** Trim: **White**

Stone: **Versetta Plum Creek** Roofing: Charcoal

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## Timeless Charm

The gorgeous white modern farmhouse style has been popping up everywhere. White can be beautiful, simple and classic, especially when paired with black. An all white exterior creates an illusion of grandeur and is the perfect canvas for pops of color. On trend and enduring, don't overlook the potential of white.

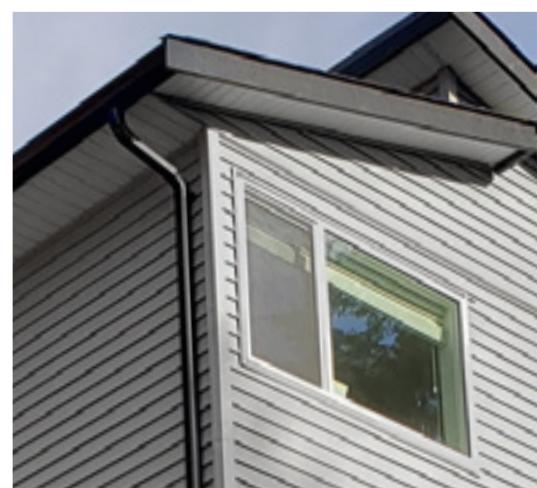
Siding: **Board & Batten White** Trim: **White**

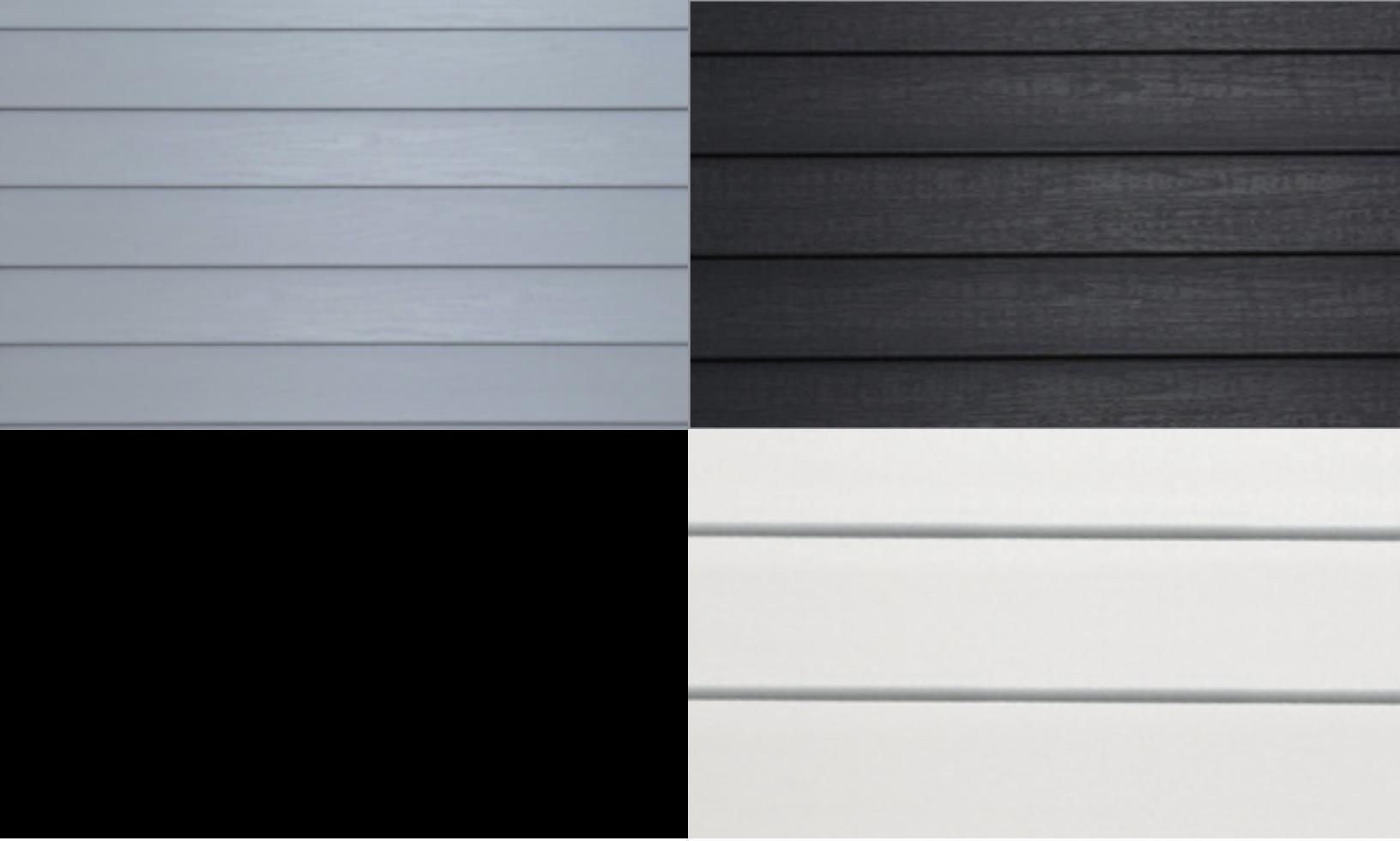
Shutters: Black Roofing: Black

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## Modern Cachet

Gray has become a coveted neutral for home exteriors. This color palette pairs a darker shade of gray with a medium toned one, white windows and doors tie the whole look together. These different shades add depth and dimension to this home, elevating its architecture.

Siding 1: **Timberlake Lewiston Flagstone** Accent: **DaVinci Manor**

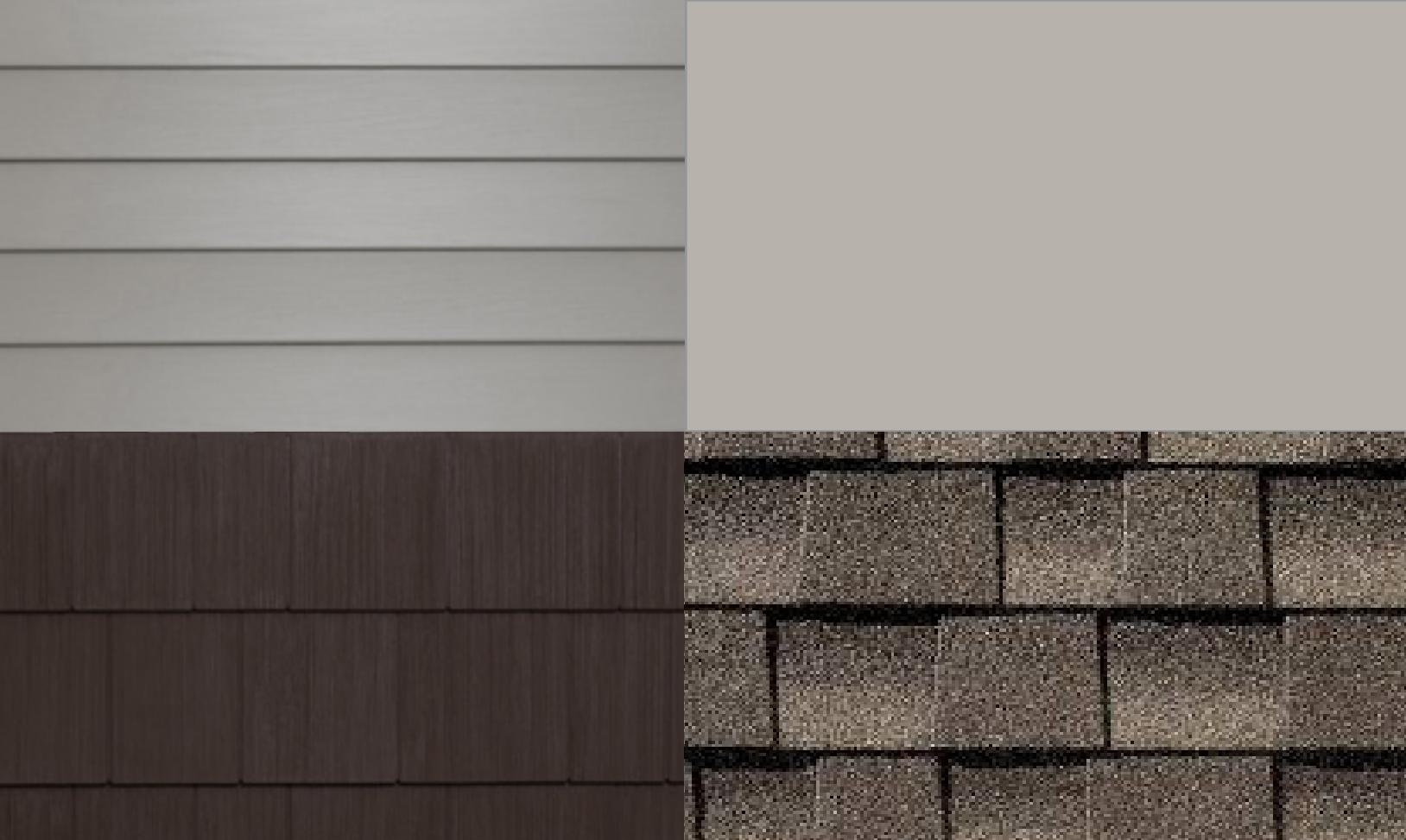
Trims: Black Soffit: **Aluminum Solid White**

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## Naturally Soothing

Warm, earth-toned shades are featured in this color palette. Opting for nature-inspired tones adds instant coziness to your home's exterior. Bring an element of black to tie it all together.

Siding 1: **Timberlake Khaki** Trim: **Khaki**

Accent: **Perfection Shingles Cabot Brown** Roofing: Brown

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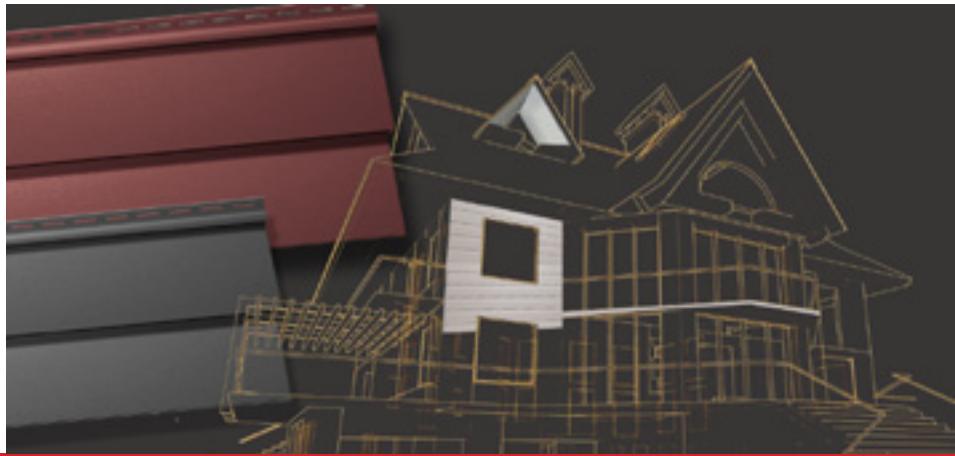


NEW & IMPROVED

# HOME Designer 2.0

## AN ENHANCED EXPERIENCE

Home Designer 2.0 is now easier to use, with the latest in visualization technology and an added **Professional Services Section** including **estimates, measurements and 3D models** for your customer's next project.



### Take a look at these new added features:



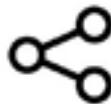
**Pro Service section:** generating an accurate measurement report, a true to life visualization and a 3D interactive model, allowing your customer to quickly provide job estimates. (This service has an added cost).



**Auto-recognition technology:** Say "Adieu" to masking! Your customer will simply upload a picture of their project and the software will automatically detect the roof, siding, windows and doors for them. All that's left is selecting the products and the colors they want!



**Refined selection editing:** Unlike the previous version, your customer will be able to go back and fine-tune a selection, giving them some editing capabilities.



**Mobile adaptation:** They will be able to create their projects on their phones and share it with their customers.



**Curated Color Combinations:** They will be able to select a color palette that features siding, trims and accent that perfectly complements each other.



**FAQ:** An added FAQ section including a customer service email for any design help.

Designing and presenting their next project has truly never been easier.

[Click here to try it today!](#)

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